

CIPR

CYMRU WALES



CIPR Cymru Awards 2025

Sponsorship
opportunities

About the event

The CIPR Cymru Awards are dedicated to recognising excellence and outstanding work in PR and communications. The awards are open to individual PR professionals, PR consultancies or agencies, and in-house teams at public, private, and voluntary organisations.

This year, the awards are better than ever. There are twenty categories with several new awards, meaning more opportunities than ever to win. This year's awards ceremony and Awards Gala Dinner will be in Cardiff on 13 November 2025.

[More information is available on the CIPR Cymru Awards website.](#)



Benefits of sponsoring the CIPR Cymru Awards



Brand Exposure - Gain visibility among top PR professionals, organisations and decision-makers.



Networking - An opportunity to build relationships with industry leaders and influencers.



Community Engagement - Be a key part of supporting the recognition of PR excellence in Wales.



Marketing Opportunities - Leverage marketing and promotional activities to enhance your brand's profile.

Sponsorship packages



THE AUR PACKAGE - Main Sponsor - £1,500 + VAT

Premium logo placement: Logo to be prominently displayed on all event materials during the drinks reception and the awards ceremony.

Presenting an award: An opportunity to present two award categories of your choice during the awards ceremony.

VIP tickets: A table for eight in a prominent place at the event.

Media/ social media coverage: An opportunity to quote in press releases and social media posts before and after the event



THE ARIAN PACKAGE - Sponsor - £1,000 + VAT

Logo placement: Logo will be on the main screen during the awards ceremony and on a banner stand at the drinks reception.

Presenting an award: An opportunity to present a category of your choice during the awards ceremony.

VIP tickets: Including four tickets for the awards ceremony.

Social media coverage: Coverage on social media posts, before and after the event.



THE EFYDD PACKAGE - Sponsor - £500 + VAT

Logo placement: Logo on the main screen during the awards ceremony.

Presenting an award: A chance to present an allocated category during the awards ceremony.

VIP tickets: Including two tickets for the awards ceremony.

Additional sponsorship packages

Awards reception sponsor - £500 + VAT

- Branding during the reception drinks.
- Opportunity to distribute branded materials.
- Two tickets to the awards ceremony.

Drinks sponsor - to be tailored

- Exclusivity of sponsor drinks to be served at the drinks reception, and thanks during the opening of the awards ceremony.

Decor sponsor - to be tailored

- Logo placement at the drinks reception and thanks during the opening of the awards ceremony.



Award categories

Video and Podcasting
Marketing and Design
Public Sector Campaign
Third Sector Campaign
Internal Comms and Culture
Best In-House Team
Best Small Agency
Best Large Agency
Health and Wellbeing
Best Use of Media Relations
Best Use of Digital
Community and Stakeholder Relations
Low Budget Campaign
Travel, Tourism and Hospitality
Business and Corporate Comms
Culture and Arts
Rising Star
Hall of Fame
Science and Technology
Climate, Energy and Environment

To secure a sponsorship opportunity,
or explore bespoke options, email
cymru@cipr.co.uk.

The deadline for all sponsorships is Friday 3 October 2025.




**CIPR Cymru
Awards 2025**